

One Mission

The mission of the Division of Minority and Women's Business Development is to promote equality of economic opportunities for Minority and Women-Owned Business Enterprises (MWBEs) and to eliminate barriers to their participation in state contracts.

We supplement New York State's economic leadership with information and resources that increase access to opportunities for minority and women-owned businesses throughout the State.

Three Key Objectives:

Certifying MWBEs

To review applications by businesses seeking certification as an MWBE and to maintain a directory of certified MWBEs

Connecting MWBEs to Contracting Opportunities

To create matchmaking opportunities and assist state agencies in awarding a fair share of state contracts to MWBEs

Strengthening MWBEs

To promote the business development of MWBEs through training, education and outreach, and connecting MWBEs to other technical and financial assistance

"New York's strength lies in the diversity, innovation and entrepreneurship of all its residents. By breaking down barriers to growth for MWBEs, we are putting that strength to work for all New Yorkers, building a more diverse and competitive business climate."

Andrew M. Cuomo
Governor, State of New York

"Once Mrs. Paper became certified, I was able to make contacts within NYS Agencies, gaining opportunities to bid on contracts and have been awarded many. New York State Certification has played a major role in the success of my company."

WBE CERTIFIED FIRM
Marion Hindenburg
Copy Graphics Inc dba Mrs. Paper



**Empire State
Development**

State of New York
Andrew M. Cuomo, Governor

Empire State Development
Howard A. Zemsky
President & CEO

Division of Minority and
Women's Business Development

General Inquires
NYS MWBE Resource Line:
55/ESD-4MWB or 855/373-4692

MWBE Hotline:
212/803-2414
mwbecertification@esd.ny.gov
esd.ny.gov/mwbe.html



**Division of Minority
and Women's
Business Development**



**Grow Your
Business as a
NYS Certified
MWBE**



Why get certified as an MWBE?

- Listed on the NYS MWBE Directory of Certified Firms ny.newnycontracts.com
- Access to state contract and procurement opportunities
- Customized alerts for upcoming procurement opportunities from the NYS Contract Reporter www.nyscr.ny.gov
- Access to a statewide network of support services for MWBEs, including, workshops, webinars, classes and customized technical assistance targeted to MWBEs
- Access to lending and bonding programs exclusively for certified MWBEs

Who is eligible to be certified?

- Any for-profit firm that is at least fifty-one percent owned, operated and controlled by U.S. citizens or permanent resident aliens who are either a minority and/or woman.
- Independent firms who are authorized to conduct business in New York State.
- Firms with no more than 300 employees.
- Minority or woman owners, upon whom certification is based, cannot have a personal net worth exceeding \$3.5 million after allowable deductions.



Where do I apply for certification?

Apply online using the New York State Contract System (NYSCS): ny.newnycontracts.com

Fast Track Applications are available online for:

- Federal Disadvantaged Business Enterprise (DBE) Certified Firms
- MWBEs certified by one of our Fast Track Partners. A full list of partners is available at ny.newnycontracts.com
- Federal 8(a) Development Program firms

Need Direct Assistance?

MWBE Hotline:
212-803-2414

NYS MWBE Resource Line:
855-373-4692

Visit us online:
esd.ny.gov/MWBE/certification.html

ONLINE RESOURCES

NYS Contract System
ny.newnycontracts.com

Seeking certification?

- Apply online
- Utilize a Fast Track application, if eligible

Already certified?

- Update your profile online
- Re-certify online

Looking for certified MWBE firms?

- Access the database of NYS MWBE certified firms
- See the listing of newly certified MWBE firms

MWBE Resource Center on Business First
www.nyfirst.ny.gov

Resources available for MWBEs:

- Assistance applying for certification through the Entrepreneurial Assistance Center and Small Business Development Center networks
- Technical assistance resources
- Business development programs
- Surety bond training and financial assistance
- MWBE workshops and seminars
- NYS Business Builder Book
- NYS Contract Opportunities Book

NYS Contract Reporter
nyscr.org

The NYS Contract Reporter is New York State's free official publication of procurement opportunities from state agencies and authorities.